

# LEADERSHIP AMPLIFIED



Help your leaders  
make a quantum leap

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# **AUTHENTIC LEADERSHIP**

## **IS THE KEY ENABLER OF HIGH-PERFORMING TEAMS**

Your company can have the most compelling goals, but if your leaders are not able to get their teams on board you are giving away a significant amount of potential every day.

Today, leadership is synonymous with change and the imperative for leaders to become impactful change agents has never been more pressing.

However, approximately 70% of people globally resist change. If you want your leaders to master how to bring these people on board by harnessing their strengths instead of diminishing their motivation you have come to the right place.

**70%**  
**of people**  
**resist change\***

\* Hans-Georg Häusel in "Think Limbic"

*Ulrike Seminati*  
LEADERSHIP COACH

**Is your workforce made up  
of highly skilled professionals  
who despite their qualifications  
are struggling to bring their  
teams along for the ride?**

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## **SUCCESSFULLY IMPLEMENTING CHANGE**

Successful business strategies are carried out by an effective team with a high level of engagement. Grounded leaders who communicate from their authentic selves send their messages with power and credibility and are significantly more likely to shape cohesive teams ready to go the extra mile.

If you want your leaders to cultivate excellence, trust, and buy-in regardless of the magnitude of challenges encountered – you have come to the right place.

# LEADING PEOPLE THROUGH CHANGE

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Master the art of leading people through change, cultivating adaptive skills and learning to bring change-resistant individuals on board.

## Duration

2 days face-to-face or split into 2-4-hour online modules

## Package Price

\$790 per participant based on a minimum of 10 participants

\$520 per participant based on 15 participants

## Description

In this transformative leadership training, participants embark on a dynamic journey to master the art of leading people through change. Based on cultivating adaptive leadership skills, the program focusses on the human side of change and on how to bring change-resistant individuals on board. The curriculum seamlessly blends theoretical frameworks with practical tools and exercises, ensuring leaders are equipped to guide their teams through the complexities of transformation processes.

Participants gain a profound understanding of the psychological and emotional aspects of change and refine their communication strategies to effectively convey the vision, purpose, and benefits of change. They learn how to transform change-resistant individuals into proactive assets rather than obstacles by leveraging their particular strengths.

Throughout the training, leaders are encouraged to reflect on their personal leadership styles and embrace a growth mindset, fostering a culture of continuous improvement. By the program's conclusion, participants emerge as adept leaders capable of guiding their teams with confidence and agility through the ever-evolving landscape of change.

For CEO's / C-level leaders / Senior Management / Middle Management / Project Leaders

## Key Takeaways

- Enabling diverse personalities and aspirations to embrace the change vision and purpose
- Mitigating fear in leaders and teams on transformational change
- Harnessing the strengths of diverse profiles, especially those resistant to change
- Turning change-resistant people into long-term change drivers
- Effectively managing emotions throughout the change process



# AUTHENTIC LEADERSHIP

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Navigate the complex interplay between personal authenticity and effective team leadership, ensuring a holistic approach to leadership excellence.

## Duration

2 days face-to-face or split into 2-4-hour online modules

## Package Price

\$790 per participant based on a minimum of 10 participants

\$520 per participant based on 15 participants

## Description

In times of uncertainty, authenticity becomes the bedrock of trust. Genuine leadership, rooted in authenticity, fosters transparency, consistency, and sincerity. When leaders openly share their values, vulnerabilities, and intentions, it creates a trustworthy foundation that resonates with others, establishing a vital connection amid uncertainty. The "Authentic Leadership" training is designed on to building blocks: The I-Dimension and the We-Dimension.

In the I-Dimension, participants focus on self-discovery, exploring personal attitudes, intrinsic motivation, and their relationship with organizational goals and values. This introspective journey fosters authentic leadership by aligning individual authenticity with broader corporate objectives. In the We-Dimension, leaders get equipped with the tools to guide others from an authentic point of view. Emphasis is placed on fostering emotional connections to team and organizational goals, honing effective communication strategies, and fully leveraging the strength of diversity.

Through interactive workshops and practical exercises, leaders are empowered to create environments where teams emotionally connect with shared objectives, communicate seamlessly, and appreciate the richness of diversity. "Authentic Leadership" empowers leaders to navigate the complex interplay between personal authenticity and effective team leadership, ensuring a holistic approach to leadership excellence.

For C-level leaders / Senior Management / Middle Management / Leadership Teams

## Key Takeaways

- Building trust
- Aligning personal motivation with organizational goals and inspiring team members to do the same
- Authentically embodying desired leadership behaviors and company values
- Leveraging true diversity allows each member to contribute their strengths and perspectives

# COMMUNICATING WITH IMPACT

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Master targeted group communication and excel in both face-to-face and remote settings by using powerful verbal and non-verbal cues.

## Duration

2 days face-to-face or split into 2-4-hour online modules

## Package Price

\$790 per participant based on a minimum of 10 participants

\$520 per participant based on 15 participants

## Description

Effective communication is the lifeblood of business success, fostering collaboration, clarity, and innovation. It ensures seamless coordination, minimizes misunderstandings, and cultivates a positive workplace culture. However, 70% of business mistakes are due to poor communication (study conducted by US firm Gartner).

This dynamic training has meticulously been crafted to elevate participants' communication abilities across diverse scenarios. The program is a dynamic blend of targeted group communication and 1:1 discussions, equipping participants to tailor their messages to resonate effectively with specific audiences. It provides effective communication tools applicable in both face-to-face and remote settings, ensuring versatility in today's evolving work landscape.

Participants significantly improve their capability to master the art of leveraging both verbal and non-verbal communication cues, honing their ability to convey messages with precision and connect authentically in various professional settings. In a world increasingly reliant on remote communication, participants learn to leverage technology without sacrificing the human touch. They also explore the art of crafting lively and engaging presentations through storytelling, fostering an impactful and memorable delivery style.

For all leadership levels / for individual contributors

## Key Takeaways

- Target-oriented language to land messages
- Effective use of non-verbal cues for presence and influence
- Engaging others both face-to-face and online
- Crafting and delivering engaging presentations and mastering the art of storytelling
- Listening to understand and avoid misunderstanding

# TEAM SYNERGY

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Transform your team dynamics, leaving a positive and lasting impact on both individuals and the collective success of your team.

## Duration

Full day or a half day  
face-to-face strongly  
recommended

## Package Price

\$2'500 for a half day  
(up to 30 participants)

\$4'000 for a full day  
(up to 30 participants)

## Description

Embark on a transformative team-building journey in our workshop, where understanding strengths and personality styles takes center stage in a playful and engaging manner. Through interactive exercises and games, team members explore and appreciate each other's unique strengths, fostering a deep sense of collaboration and camaraderie.

The workshop is a dynamic blend of self-discovery and team cohesion. Participants explore personality assessments and strength-based activities, gaining insights into their individual traits and talents. The playful approach creates an environment where extrovert and introvert team members feel comfortable expressing themselves authentically. By emphasizing the strengths of each team member, the workshop not only enhances teamwork but also sparks creativity and innovation. Through laughter-filled activities, teams build trust and communication skills, breaking down barriers that may hinder collaboration.

The playful exploration of personality styles ensures a lighthearted atmosphere, promoting open dialogue and understanding. This workshop goes beyond traditional team-building, creating lasting bonds and equipping teams with the tools to create synergies by leveraging each other's strengths effectively. Join us for an immersive experience that transforms your team dynamics, leaving a positive and lasting impact on both individuals and the collective success of your team.

For Leadership Teams / Functional Teams / Cross-functional Teams / Newly composed teams

## Key Takeaways

- Extrovert and introvert team members express themselves alike due to game-based approach
- Deepening team members' connections
- Cultivating mutual understanding, trust, and cohesion
- Generating practical ideas for improved collaboration and leveraging strengths



# I AM PLEASED TO MEET YOU.

I combine some of the most advanced self-development techniques with my vast experience as a senior corporate communications executive to provide leaders and organizations across the globe with tools that help them grow and reach their most ambitious goals.

Prior to founding my company in 2019, I worked in corporate communications for over 20 years in a variety of industries, steadily climbing the corporate ladder until I became a C-level member of the executive committee of an international pharmaceutical company based in Zurich in 2015.

During my career in the corporate world, I have designed award-winning global engagement programs and successfully implemented numerous leadership, change, and corporate culture programs. I have extensive intercultural experience both in large corporations such as Daimler AG, Syngenta AG as well as in medium-sized companies such as Acino AG or the TV station Arte.

In all these years, one thing has struck me time and again: The sustainable benefit of leader training all too often comes to nothing because the individual is unable to implement what they have learned. This happens for two reasons: The lack of accompanying the practical application of what has been learned and unconscious factors such as self-sabotaging behaviors that prevent the application of knowledge. The foundation is missing, so to speak, the fertile soil on which the potential of leaders, employees and thus the company goals can grow and flourish.

This is why I've shaped training programs that follow an integrative approach: I empower the successful use of proven communication techniques by releasing the authentic leadership style of each individual.

I hold an MA in Marketing Management from Robert Schuman University in Strasbourg, France. I am a CCA-certified coach, a member of the International Association of Coaching Institutes (ICI), and founder and host of the podcast Leading Change Conversations. I carry out my programs in English, German or French.

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